



# Miller Center

for Social Entrepreneurship

Name of social enterprise: NUCAFE

Mission statement: To establish a sustainable market-driven system of coffee farmer enterprises and organizations, which are empowered to increase their household incomes through enhanced entrepreneurship and innovation.

Webpage: <http://www.nucafe.org/>

GSBI 2016 business plan presentation:

<https://www.youtube.com/watch?v=0OpzxnVk7mY>

Headquarters: Kampala, Uganda

Location(s) of research: Uganda

Background: Global Social Benefit Fellows worked with NUCAFE in 2018 to develop a business case study, enterprise profile for impact investors, and a set of criteria to guide replication of this model in other countries or with other crops. This project was highly successful, and indicated the substantial farmer demand for expanded training in sustainability practices and financial literacy.

The challenge: To further scale its impact, NUCAFE has requested a plan to dramatically expand its farmer training program, including strategies to provide training workshops to local coop leaders to effectively deliver these training programs.

Action research deliverables:

1. An integrated strategy for scaling NUCAFE's farmer training workshops, including training the trainer initiatives.
2. A strategy for evaluating the social impact of these trainings on farmers, their socio-economic wellbeing, and sustainability practices.

Student skills needed: teaching and training, evaluation of training workshops, and social impact analysis

Keywords: smallholder agriculture, agricultural extension, coffee production, agricultural cooperatives