



Miller Center

for Social Entrepreneurship

Name of social enterprise: KadAfrica

Mission statement: KadAfrica envisions a world where out-of-school girls are economic drivers of their communities. We use passion fruit farming as a vehicle for girls to build their own support systems to become independent and empowered decision makers.

Webpage: <http://www.kadafrica.org/home>

GSBI (2016) business plan presentation:

https://www.youtube.com/watch?v=SROm6ToAnZ0&list=PLTFApFZek1zqk10C_N_dkj0Ydqcf3iF7A&t=27s&index=13

Headquarters: Fort Portal, Uganda

Location of research: Fort Portal, Uganda

The challenge: To help KadAfrica attract impact investment and to communicate its business and social impact models more broadly.

Action research products needed:

1. A business case study that explains its business and impact models, in order further inspire replication, and perhaps franchising.
2. Documentary videos that communicate the mission and impact of this enterprise.

Student skills needed: Multi-cultural competencies, ethnographic skills, interviewing, excellent writing skills, videography.

Keywords: development with a gender lens, farmer training, life skills training, value-added sustainable agriculture, franchising and replication.

For more background on KadAfrica see <https://investinwomen.weebly.com>