Miller Center
for Social Entrepreneurship

POLLINATE ENERGY PRACTICUM IN INDIA 2017

Name of social enterprise: Pollinate Energy (https://pollinateenergy.org)
Mission: Bringing life-changing products to people who need them most. The mission entails three components:

- Improving the lives of India's urban poor by giving them access to sustainable products that make their lives better.
- Empowering local Indian entrepreneurs to be a positive force for change in India's urban poor communities.
- Making social business mainstream by raising awareness about the communities we work with and supporting the next generation of social entrepreneurs.

Business plan presentation: http://bit.ly/2gwHQGB
Headquarters: Bangalore, India
Location(s) of research: Uttar Pradesh, India
Impact to date: Sold 17,000 solar energy and water purification products, benefitting over 80,000 people. This has saved families over 1.4 million dollars and offset 4.6 million kg of CO_2 emissions.

The challenge: Pollinate Energy needs help expanding their operations to address the complex problem of energy poverty (https://pollinateenergy.org/issue/). Your role would be to help Pollinate Energy find ways to improve their impact among their existing sites in urban slums, and also grow into new areas in India.

The opportunity: Pollinate Energy recruits teams of student action researchers to support their work in urban slums. The teams support their "pollinators" (sales agents) and investigate opportunities for expansion and scaling. Miller Center offers this practicum in partnership with Pollinate Energy's existing program for student placements https://pollinateenergy.org/our-programs/fellowship/. If accepted into the GSBF practicum, you will be funded by the Miller Center to participate in the July 2017 Pollinate Energy fellowship "Scout Program."

Action research product: Design a community needs assessment toolkit that could be used by Pollinate Energy and the GSBI replication initiative to evaluate social enterprise opportunities in other contexts.

Required coursework: To succeed in the field, practicum students need to prepare themselves with two required classes: one methods-focused practicum course, and one concepts-focused course on social entrepreneurship. A summary of the requirements is below.

The methods course will be taught by Drs. Joe Schuchter and Michelle Stecker, and will be 4 units total, split between the spring and fall quarters. The days and times are to be determined.

For the social entrepreneurship course, if you have taken any of these courses already, you have fulfilled the requirement. If not, there are several options:

- A new 4-unit course SOCI 60: Introduction to Social Entrepreneurship—Leading Change. This course will be taught in winter and spring quarter by Dr. Michelle Stecker. In winter quarter, it will be taught T/Th 10:20-noon.
- The honors course HNRS 20s: Innovation for Social Justice (winter 2016 and 2017) taught by Dr. Keith Warner.
- The honors course Honors 120AW: Entrepreneurship for Social Justice (spring 2016 and 2017) taught by Dr. Thane Kreiner.
- The MGMT 172: Social Entrepreneurship class (taught in fall 2016) by Dr. Jim Koch.

	2017			
	Winter	**Spring**	**Summer**	**Fall**
Required		Practicum (Schuchter, Stecker) 2 units	Field placement 4-5 weeks	Practicum (Schuchter, Stecker) 2 units
Choose 1	SOCI 60 (Stecker) HNRS 20s (Warner)	SOCI 60 (Stecker) 120AW (Kreiner)		