



Miller Center

for Social Entrepreneurship

Action Research Project

Name of social enterprise: Nurture Africa

Mission statement: To provide access to quality healthcare (Primary healthcare and specialist HIV treatment and care), education and sustainable livelihoods projects whilst mainstreaming child welfare and gender equality through all of our activities.

Webpage: <http://www.nurtureafrica.ie/>

GSBI participation: Through the [GSBI/GE HealthyImagination Mother & Child Program](#)

Headquarters: Dublin, Ireland and Nansana (Wakiso District), Uganda

Location(s) of research: Nansana Uganda (6 miles from Kampala)

Impact to date:

- Over 25,000 orphans and vulnerable children, adolescents and guardians accessing combined health, education and sustainable livelihoods *services a year*
- Over 6,000 guardians and their family members improving their livelihoods through financial literacy training and a microfinance loan
- Over 1,300 HIV infected children and guardians regaining and maintaining their health

Background:

Nurture Africa operates in peri-urban areas of Uganda where both the poor and middle class live side by side. Nurture Africa works with vulnerable African families to enable them to access quality equitable services and support under one roof. Nurture Africa's model focuses on three key components which are critical to every household; health, education and access to financial services and ensures that these families can access these services at an equitable rate.

The challenge:

Nurture Africa is transitioning from a donation-dependent organization to a social enterprise business model with diversified revenue streams, including earned income from good and services, government support, and long-term partnerships with international universities and hospitals. This transition is anticipated to be a five year process, and Nurture Africa is participating in the GSBI/GE HealthyImagination program to accelerate this transition. Nurture Africa has requested action research to support its transition to a social enterprise.

Action research products needed:

1. A report for Nurture Africa project managers to support the transition to a social enterprise model, while ensuring high quality service to clients in its health and microfinance projects.

2. A report for Nurture Africa board members and potential donors measuring impact of sustainability programme and its Social Return on Investment (SROI).

Student skills needed: Economic analysis, enterprise management, program assessment, public health education.

Keywords: Revenue diversification, microfinance, HIV education, financial literacy, earned income models, cross-subsidy social enterprise models.

