



Maternal Health Survey and Grant Letter of Intent

Overview

As a result of their successes in treating tuberculosis and the strength of their community operations, OpASHA is in an excellent position to expand the services that it provides its clients. We were tasked with surveying current and potential OpASHA clients to determine what their greatest needs were that OpASHA could serve. Our pilot survey targeted almost all community demographics and asked about subjects ranging from finance to health. The survey was translated into Khmer and input into the mobile data collection platform Magpi. It was primarily distributed by OpASHA’s Khmer field staff over the course of two weeks. Over 50 community members in 5 operational districts were surveyed. Based on the results, we determined that access to maternal health care was severely lacking in the rural Phnom Penh province.

As a result of this finding, we developed two subsequent iterations of the maternal health survey that helped us further discern the specific needs of the mothers in the target areas. This survey was distributed to relatively new mothers, as they could provide an accurate portrayal of the current state of access to services. The survey contained the basic demographic questions from the original survey, questions that focused on the mother’s interest in specific services OpASHA could provide, and questions that assessed their willingness to pay for this service.

We developed several potential programs that, through consultations with OpASHA Staff, were determined to be within their core competencies and feasible to provide. The theoretical interventions developed included provision of services such as supplements, vaccines, physical supplies necessary for a mother and new baby, health education, and connection to outside health services. In addition to the development and outlining of these various programs, we submitted a Letter of Intent for a grant through the Virginia Gildersleeve International Fund to finance one of these potential projects.

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Initial Maternal Health Survey – English Version

1. How old are you?
 - a. Under 18
 - b. 18 - 24
 - c. 25 - 34
 - d. 35 - 44
 - e. 45 - 54
 - f. 55 - 64
 - g. 65 - 74
 - h. 75 years or older
2. Other than yourself, how many people do you live with?
 - a. Fill in the blank
3. How many child dependents do you have?
 - a. Fill in the blank
4. How many elderly dependents do you have?
 - a. Fill in the blank
5. Please check the box that best describes your job
 - a. Employed for wages
 - b. Self-employed
 - c. Out of work and looking for work
 - d. Out of work but not currently looking for work
 - e. A homemaker
 - f. A student
 - g. Caregiver
 - h. Other
6. In riels, how much does your family earn in a month?
 - a. Fill in the blank
7. Are your living quarters owned or being bought by you or someone in your family, rented, or occupied without payment?
 - a. Owned or being bought
 - b. Rented
 - c. Occupied without payment
8. What is the highest level of education you have completed?
 - a. Never attended school
 - b. Some primary school
 - c. Primary school



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- d. Some secondary school
 - e. Secondary school or the equivalent
 - f. Some university but no degree
 - g. University
9. Would you be interested in paying a small, monthly fee for a service that provided you any necessary supplements, medicines and supplies during your pregnancy?
- a. yes
 - b. no
10. How much would you be willing to pay each month for such a service? This service would last through a year after your baby was born, approximately 12 months.
- a. 1 USD (4,000 Riels)
 - b. 3 USD (12,000 Riels)
 - c. 5 USD (20,000 Riels)
 - d. 8 USD (32,000 Riels)
 - e. 10 USD (40,000 Riels)
11. Would you be interested in paying a small, monthly fee for a service that provided you maternal health care such as connecting you with health workers and skilled birth attendants, and ensured that your newborn was seen by a health worker regularly after it was born?
- a. yes
 - b. no
12. How much would you be willing to pay each month for such a service? This service would last through a year after your baby was born, approximately 12 months.
- a. 1 USD (4,000 Riels)
 - b. 3 USD (12,000 Riels)
 - c. 5 USD (20,000 Riels)
 - d. 8 USD (32,000 Riels)
 - e. 10 USD (40,000 Riels)

Description of maternal health survey for field supervisors:

The service we are looking to provide would address issues during and for approximately 1 year after your baby is born. We would provide important supplements, medicines, and vitamins during your pregnancy along with other supplies necessary for taking care of your newborn child. We would also provide training on important maternal issues such as nutrition. Finally, we would ensure you can see health workers and skilled birth attendants during your pregnancy and delivery, along with ensuring your newborn is seen by a health worker regularly after the birth.



Virginia Gildersleeve International Fund Letter of Intent

Project Title: Pilot Project to Improve Maternal Healthcare in Rural Phnom Penh

Organization Type: NGO

What topic will this project address: Health and Wellness

Describe the project:

This project connects mothers with OpASHA for the first year of their baby's life. 65 mothers will receive a supply box with essential supplies and training, as well as check-ins from OpASHA at 3, 6, and 12 months. OpASHA employees will restock their supplies, bring new supplies and provide counseling. The mother and baby will be checked for danger signs and referred to a health center if necessary.

Based on the project goal, list the 1 to 3 main outcomes (results) that you want to achieve through this project. Outcomes are the changes that the project will try to achieve in your community in the 1-year project period:

Outcome 1: Increase visits to a health facility and adherence to treatment regimens when health issues arise in either mother or child through education on danger signs and support for treatment compliance

Outcome 2: Increase exclusive breastfeeding for first 6 months and appropriate complementary feeding after 6 months through the provision of essential supplies, breastfeeding support and nutrition counseling

Outcome 3: Increase knowledge and use of proper hygiene and sanitation standards for both mother and baby through the provision of essential supplies, training and education, for the mother and other caretakers

How did you involve the community in developing this project idea? The community was involved in developing this project idea in two ways. First local Operation ASHA field supervisors provided an overview of local maternal health issues in the Phnom Penh region. Then, new mothers in the target communities were surveyed on services they wish they had easier access to before and after giving birth. The most frequent responses were compared to Operation ASHA's current tuberculosis treatment model to determine the services that we could be the most effective offering.



What is the amount you are requesting from VGIF (up to \$7,500 USD): \$7150

Total amount of funding necessary for the project: \$7150