



**Miller Center**  
for Social Entrepreneurship

**GLOBAL SOCIAL BENEFIT FELLOWSHIP WITH PICO-RWANDA  
(7 WEEKS IN JUNE-AUGUST)**

**Name of Social Enterprise:** [PICO-International/Rwanda](#)

**Mission Statement:** PICO-Rwanda believes that lasting improvements are dependent upon Rwandans working side-by-side, developing capacity as they take on critical community needs. We envision a future Rwanda where Rwandans are equipped with the skills to solve any and all problems they face.

**International Headquarters:** Oakland, California

**Local Headquarters:** Kigali, Rwanda

**Location(s) of Research:** Rwanda

**Background:** PICO is the institutional home for community organizations in the United States, Rwanda, Central America, and Haiti that train grassroots leaders. Miller Center partners with PICO to integrate community organizing and social entrepreneurship strategies.

**The Challenge:** In 2017, Miller Center collaborated with PICO-Rwanda in Mumeya by teaching business skills and using human-centered design thinking to create a crop storage facility business plan. Inspired by the success of this initial project, PICO-Rwanda has requested enhanced community leadership training in business skills and coop/social enterprise development.

**The Opportunity:** PICO-Rwanda is located in Kigali at [Centre Christus](#) (a Jesuit center), a leadership training facility for economic development and social entrepreneurship. This fellowship project will create a video documentary about the community organizing/social entrepreneurship initiative of PICO-Rwanda, and collaboratively deliver a series of leadership training workshops, primarily at Centre Christus, but with some activities in rural villages. This team of fellows will provide project coordination for a team of Social Enterprise Practicum internship students in July.

**Action Research Products:**

1. Create a video that documents the integration of social entrepreneurship and human-centered design thinking with community organizing in Rwanda.
2. Collaboratively deliver training sessions and workshops, and formalize this knowledge in a training manual.

**Student Skills Needed:** videography, project organizing, human-centered design thinking leadership, writing skills

**Keywords:** community organizing, human-centered design thinking, video narrative